

Module 1: Complete Report Data

Generated on: November 22, 2025

Brand Information

Field	Value
Brand ID	2
Brand Name	test
Brand Image	uploads/1350907.png
Rationale	aaa
Group ID	1

Segments

Segment ID	1
Segment Name	string
Location	Rural
Chief Wage Earner Occupation	Worker
Male Education	Up to Class 5 Standard
Female Education	Up to Class 5 Standard
ISEC Value	12
Total Population	10
Additional Details	string
Group ID	1

Segment ID	2
Segment Name	string
Location	Rural
Chief Wage Earner Occupation	Worker
Male Education	Up to Class 5 Standard
Female Education	Up to Class 5 Standard
ISEC Value	9
Total Population	10
Additional Details	string
Group ID	1

Segment ID	3
Segment Name	string
Location	Rural
Chief Wage Earner Occupation	Worker
Male Education	Up to Class 5 Standard
Female Education	Up to Class 5 Standard
ISEC Value	10
Total Population	10

Additional Details	string
Group ID	1

Segment ID	4
Segment Name	2345
Location	Rural
Chief Wage Earner Occupation	Labour
Male Education	No formal education
Female Education	Up to Class 5 Standard
ISEC Value	9
Total Population	12
Additional Details	1
Group ID	1

Store Formats

Store ID	5
Store Name	store A
Store Name Rationale	test tyuiio
Store Size	12.0
Merchandise	Medium
Location	High Street
Additional Location Parameters	qwwer
Service Parameters	High
Technology Adoption	Medium
Other Parameters	qwertui
Store Format Type	Store Format A
Group ID	1

Store ID	6
Store Name	storB
Store Name Rationale	test tyuiio
Store Size	10.0
Merchandise	Medium
Location	Mall
Additional Location Parameters	weerrt
Service Parameters	High
Technology Adoption	Medium
Other Parameters	qwer
Store Format Type	Store Format B
Group ID	1

Civil Work

Civil ID	Group ID	Store Format Type	Type of Civil Work	Rate Per Sqft	Total Sqft	Total	Remarks
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1	1	Store Format A	string	10.0	100.0	0.0	string
3	1	Store Format B	string	200.0	2000.0	0.0	store format A
4	1	Store Format A	tesing for data	10.0	100.0	0.0	store format
5	1	Store Format B	sd	23.0	230.0	0.0	ss

Display Racking Units

Rack ID	Group ID	Store Format Type	Type Display Racking Unit	Number of Units	Cost Per Unit	Total	Remarks
2	1	Store Format A	store format A	10	10.0	100.0	test
7	1	Store Format B	Store format A	10	10.0	100.0	string
9	1	Store Format B	Store format B	10	10.0	100.0	string

Carpentry

Carpentry ID	Group ID	Store Format Type	Type	Units	Cost Per Unit	Total	Remarks
1	1	Store Format A	N/A	0	120.0	14400.0	N/A
2	1	Store Format A	N/A	0	120.0	14400.0	N/A
3	1	Store Format A	N/A	0	120.0	14400.0	N/A
4	1	Store Format A	N/A	0	120.0	14400.0	N/A
5	1	Store Format B	N/A	0	120.0	14400.0	N/A
6	1	Store Format B	N/A	0	120.0	14400.0	N/A
7	1	Store Format B	N/A	0	120.0	14400.0	N/A
8	1	Store Format B	N/A	0	120.0	14400.0	N/A
9	1	Store Format B	N/A	0	120.0	14400.0	N/A
10	1	Store Format A	N/A	0	23.0	529.0	N/A
11	1	Store Format A	N/A	0	23.0	46.0	N/A
12	1	Store Format B	N/A	0	34.0	782.0	N/A
13	1	Store Format B	N/A	0	34.0	1156.0	N/A

Electrical Cabling

Electrical ID	Group ID	Store Format Type	Feature	Details	Rate Per Sqft/Unit	Total	Remarks
9	1	Store Format A	N/A	N/A	0.0	408.0	N/A
10	1	Store Format B	N/A	N/A	0.0	0.0	N/A
11	1	Store Format A	N/A	N/A	0.0	0.0	N/A
12	1	Store Format A	N/A	N/A	0.0	529.0	N/A

Display Boards

Display Board ID	Group ID	Store Format Type	Type	Size	Pricing Type	Cost Rate	Units	Total	Remarks
2	1	Store Format B	StoreA	10	unit	0.0	10	290.0	N/A
4	1	Store Format A	test	23	unit	0.0	0	0.0	N/A
6	1	Store Format A	string	10	unit	0.0	0	0.0	N/A

Commercial Equipment

Equipment ID	Group ID	Store Format Type	Type of Equipment	Units	Cost Per Unit	Equipment Type	Total	Remarks
13	1	Store Format B	test	0	3.0	universal	9.0	test
14	1	Store Format B	testing	0	3.0	universal	9.0	test
18	1	Store Format A	teest	0	2.0	universal	4.0	test
27	1	Store Format A	testing	0	2.0	universal	4.0	testing
28	1	Store Format A	test	0	2.0	universal	4.0	test
29	1	Store Format B	test	0	2.0	universal	4.0	test
30	1	Store Format A	test	0	3.0	universal	9.0	test

InfoTech

InfoTech ID	Group ID	Store Format Type	Type	Category	Units	Cost Per Unit	Total	Available Capital
0	1	Store Format A	string	N/A	30	40.0	1200.0	0.0
0	1	Store Format A	Cash Tills / POS Equipment	N/A	10	10.0	100.0	0.0
0	1	Store Format A	Cash Tills/POS Equipment	N/A	10	200.0	2000.0	0.0
0	1	Store Format A	Scanner	N/A	29	200.0	5800.0	0.0
0	1	Store Format A	Computer	N/A	30	399.0	11970.0	0.0
0	1	Store Format B	Cash Tills/POS Equipment	N/A	20	200.0	4000.0	0.0
0	1	Store Format B	Scanner	N/A	20	399.0	7980.0	0.0
0	1	Store Format B	Computer	N/A	18	38.0	684.0	0.0
0	1	Store Format A	data store	N/A	20	19.0	380.0	0.0
0	1	Store Format B	format	N/A	20	30.0	600.0	0.0

Visual Merchandising

Visual ID	Group ID	Type	Units	Cost	Total	Internal Display	External Display	Frequency Change/Year
5	1	testing1:1	1	0.0	2.0	N/A	N/A	0
6	1	test1:1	451	0.0	8569.0	N/A	N/A	0
7	1	test1:1	1	0.0	1.0	N/A	N/A	0
8	1	testing1:1	1	0.0	2.0	N/A	N/A	0

Plumbing

Plumb ID	Group ID	Type	Units	Cost Per Unit	Total	Remarks
1	1	test1;2	37	46.0	1702.0	test
2	1	test1:23	18	17.0	306.0	test

Additional Installations

Installation ID	Group ID	Name	Description	Cost Per Unit	Total Cost	Remarks
0	1	test	test	10.0	0.0	N/A

Capital Expenses Summary

Field	Value
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Store Format A Capital Excl IT	Rs. 59,233.00
Store Format A IT Capital	Rs. 21,450.00
Store Format A Total	Rs. 80,683.00
Store Format B Capital Excl IT	Rs. 74,450.00
Store Format B IT Capital	Rs. 13,264.00
Store Format B Total	Rs. 87,714.00
Additional Remarks	Auto-generated dynamically
Key Takeaways	CAPEX summary generated based on available data.

Depreciation Information

Field	Value
Depreciation ID	1
Group ID	1
SLM Years	10
SLM Remarks	string
Other Methods	N/A
Depreciation Method	string

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