

Module 10: Metrics and Performance Indexes Report

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Summary Statistics

Total Sessions	16
Total Metrics	2
Years Covered	12
Currency	Rs in Lacs

Metrics Data (All Years)

Sales (Rs in Lacs)

Y1	Y2	Y3	Y4	Y5	Y6
841282.0	967474.3	1110492.2	1270335.8	1455417.9	1665738.4
Y7	Y8	Y9	Y10	Y11	Y12
1909710.1	2187333.2	2507020.4	2877184.4	3297825.4	3777356.2

Gross Margin (Rs in Lacs)

Y1	Y2	Y3	Y4	Y5	Y6
252384.6	290242.3	333147.7	381100.7	436625.4	499721.5
Y7	Y8	Y9	Y10	Y11	Y12
572913.0	656200.0	752106.1	863155.3	989347.6	1133206.9

Operating Expenses (Rs in Lacs)

Y1	Y2	Y3	Y4	Y5	Y6
126192.3	145121.1	166573.8	190550.4	218312.7	249860.8
Y7	Y8	Y9	Y10	Y11	Y12
286456.5	328100.0	376053.1	431577.7	494673.8	566603.4

GMROI (Store Format A)

Y1	Y2	Y3	Y4	Y5	Y6
2.2	2.4	2.9	3.5	4.0	4.4
Y7	Y8	Y9	Y10	Y11	Y12
4.8	5.3	5.7	6.2	6.6	7.0

Sales per Square Feet

Y1	Y2	Y3	Y4	Y5	Y6
21128087	24297300	27889074	31903411	36551591	41833613
Y7	Y8	Y9	Y10	Y11	Y12
47960756	54933026	62961700	72258056	82822099	94865110

Expanded Performance Metrics

KPI Name	Rational	Expected Output
string	string	string

Summary

Metrics Submissions	None
Metrics Summarise	None