

Module 3: Network Planning

Network Planning

Location	State	Total HH	Target HH	Area	Action	Format A Y5	Format B Y5	Total Stores Y5
а	aa	10	10	10.0	N/A	6	5	11
b	bd	10	10	10.0	N/A	9	5	14

Trading Months

Store A Trading Months	Store B Trading Months	Rationale Store A	Rationale Store B
6 Months	6 Months	999	N/A

Pre Operating Expenses

Pre Operating Months Store A	Pre Operating Months Store B	Marketing Expenses Store A	Marketing Expenses Store B	Accounting Benefits Store A	Accounting Benefits Store B	Other Remarks Store A	Other Remarks Store B
1	1	121	1234	dd	df	N/A	N/A

Store Investment Summary

Field	Store Format A	Store Format B	
Capital Expenses A	0	0	
IT Capital Expenses	0	0	
Rental Advance	12	2	
Rent Per Month	123	324	
Utilities	0	0	
Employee Wages	0	0	
Marketing Expenses	121	1234	
Pre Operating Months	1	1	
Total Store Investment	256	1560	

Summary

Network Submissions	Network Summarise		
gg	N/A		

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