

Module 3: Network Planning

Network Planning

Location	State	Total HH	Target HH	Area	Action	Format A Y5	Format B Y5	Total Stores Y5
Kumbakoanam	tamil nadu	200	100	200.0	N/A	0	0	0
D	10	200	100	200.0	N/A	0	0	0

Trading Months

Store A Trading Months	Store B Trading Months	Rationale Store A	Rationale Store B
6 Months	6 Months	ytest	test

Pre Operating Expenses

Pre Operating Months Store A	Pre Operating Months Store B	Marketing Expenses Store A	Marketing Expenses Store B	Accounting Benefits Store A	Accounting Benefits Store B	Other Remarks Store A	Other Remarks Store B
2	1	1	1	2	2	testing	testing

Store Investment Summary

Field	Store Format A	Store Format B
Capital Expenses A	4260.0	4160.0
IT Capital Expenses	2100	7375
Rental Advance	12	34
Rent Per Month	12	34
Utilities	0	0
Employee Wages	0	0
Marketing Expenses	1	1
Pre Operating Months	2	1
Total Store Investment	6397.0	11604.0

Summary

Network Submissions	Network Summarise
test	test

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