Module 9: Backend & Supply Chain Report

Categories	Remarks About Categories	Do You Think You Need	At Which Point And Why
attributes filled up,sdfdbg sdv fgb esfg edfw,dvs dvs,dca dacad feq,sad fsasdbd dfsdcdadv dfe	dfgnhg	Yes	fgg

Category Inventory

Inventory	Credit Period
10	10
12	12
1	1
1	1
11	1
0	0
0	0
0	0
0	0
0	0
0	0
0	0
0	0
0	0
0	0
0	0
0	0
0	0
0	0
0	0
0	0

0	0
0	0
0	0

Cash Conversion Cycle

Inventory Purchase Timing	tyryj
Sales To Cash Gap	hyt
Cash Flow Challenges	trj

Shrinkage Data

Shrinkage	12.0
Shrinkage Do You Envision	tyjuy
Shrinkage In Your Stores	tjuy

Comparative Analysis

Attributes	Own Brand Physical Store	Own Brand Online Store
attributes filled up	N/A	;53
sad fsasdbd dfsdcdadv dfe	N/A	563
sdfdbg sdv fgb esfg edfw	N/A	dg
dca dacad feq	N/A	dgfh
dvs dvs	N/A	gf

Online Pre Select Service

Type	Check Box
Own Website	N/A
Online Marketplace	N/A
Online Aggregators	N/A
Others	N/A

Online Sales

Average Traffic Expected	1
Average Remark	hgj
Number Of Transaction Per Month	2
Number Remark	hyj
Average Transaction Value	1230.0
Transaction Remark	jk
COGS	10.0
COGS Remark	gjg

Digital Asset

Item	Estimate Cost	Remark
Content work (Copywriting and Images)	10.0	ui;
Website Development	202.0	ytj
Aggregator Set-up Costs	20.0	hytj
Marketplace Set-up Costs	10.0	tj

Recurring Operating

Expenses Type	Percentage Of Sales	Remarks
Marketing Spend	2.0	iklo
Website Maintenance Costs	5.0	j
Commissions for Aggregators	8.0	h
Commissions for Marketplace	9.0	hg
Loss from Returns and Exchanges	4.0	gfh
Logistics and Delivery	4.0	gfh
Packaging	5.0	gfh

Summary

Backend Submissions	null
Backend Summarise	null

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